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SENJA ROASTERS
SPECIALTY COFFEE

PRESS RELEASE

Senja Roasters announces the launch event for their very own coffee, on Saturday 28th August.

Stonglandseidet, 28th August 2021:

Wake up to new aromas.

Stonglandseidet, the new home of damn good coffee.

In the seaside village of Stonglandseidet, an international team of passionate coffee connoisseurs have come together as a mishmash of cultures that bring their expertise and understanding together to form Senja Roasters. Located in the old bank building in Stonglandseidet, Senja Roasters is a new and exciting hub of activity for the island. The café/restaurant serves Senja Roasters' own specialty coffee, and hot new takes on classic Norwegian meals. Inside the café/restaurant is our roasting house. From your dining table, you may witness our roasters at work transforming our specialty coffee beans into one of our signature roasts, ready for your enjoyment.

Senja Roasters has a direct trade approach to its importing. For our coffee, wine and cured meats, we always use direct trade relationships with farmers and producers. This allows us to shorten the supply chain and ensure that we are dealing with ethical businesses that are as passionate about their products' quality as we are about ours.

We wish to invite those from the local area to our launch event this Saturday 28 August 2021. All details and bookings can be made online via our website; spaces are limited due to COVID safe measures, so get in quick.

Our coffee and other products are available in store, at our café/restaurant, and online via our webstore. Open to both commercial and private opportunities, we look forward to sharing our passions with you. **Welcome to the Norwegian Coffee Revolution.**

For immediate release.

Special thanks to our partners for their continued support



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